



WALL OF APPS EXHIBIT AT THE 2013 CES!

Faster than a speeding budget deficit! More powerful than a Kudzu invasion! It's the World of Apps. iTunes alone boasts over 600,000 of them. Android estimates vary (should we count the 70 versions of Hangman?) but let's say 450,000 apps. The app industry is projected to grow to \$18.7 billion by 2014 with more than 17 billion apps downloaded by end of the year.

Got an app but want to be more than just a statistic? Here's how to get to the top of the heap.

Register for a place on our Wall of Apps at CES 2013. We'll get your apps in front of the decision makers and thought leaders in some of the hottest lifestyle markets, not to mention the press, and enter you into our widely publicized [Mobile Apps Showdown](#).

NO HASSLE EXHIBITING

Forget about building a display, designing splashy graphics, shipping a monstrous booth, or hiring full-time staff for your display area. Living in Digital Times, the proprietors of Mommy Tech, Silvers Summit, Sports and Fitness Tech and Higher Ed Tech, will provide all that for you. Plus, LIDT will track traffic, collect contacts and queries, and make referrals on your behalf.



JOIN OUR MOBILE APPS SHOWDOWN: FREE

Your participation in the Wall of Apps includes one free entry (\$1,000 value) into the Mobile Apps Showdown, the premier app competition at CES.

You'll be featured on the Mobile Apps Showdown website, reviewed by our judges, and promoted to our audience to download or buy your app. You'll be featured on the show floor of CES Wall of Apps. And, you'll be featured on both the Living in Digital Times and CES websites as contestants in the apps showdown.

DO THE MATH! IT'S A DEAL!

Don't forget, there's power in numbers. The Wall of Living Apps allows CES attendees to see all the coolest apps in one place. That's bound to generate traffic, and press, translating into more exposure for your product.

HERE'S WHAT WE'RE OFFERING YOU:

- A display area in our Wall of Apps: The exhibit dedicated to lifestyle-directed apps located in the Grand Lobby, outside the Central Hall.
- A placard to accompany your display. The placard will include a product description and contact information.
- Trained LIDT staff to help showcase your product
- A list of prospects visiting the LIDT area
- Referrals to main location on the CES Showfloor
- One free entry in the Mobile App Showdown (worth \$1,000), a showcase event for apps

COST: \$3,750



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