

Join Us for Our Fifth Annual Event in NYC!



June 27-28, 2012

LineShows & Digital Downtown

Metropolitan Pavilion & Altman Building @125 West 18th St., NYC

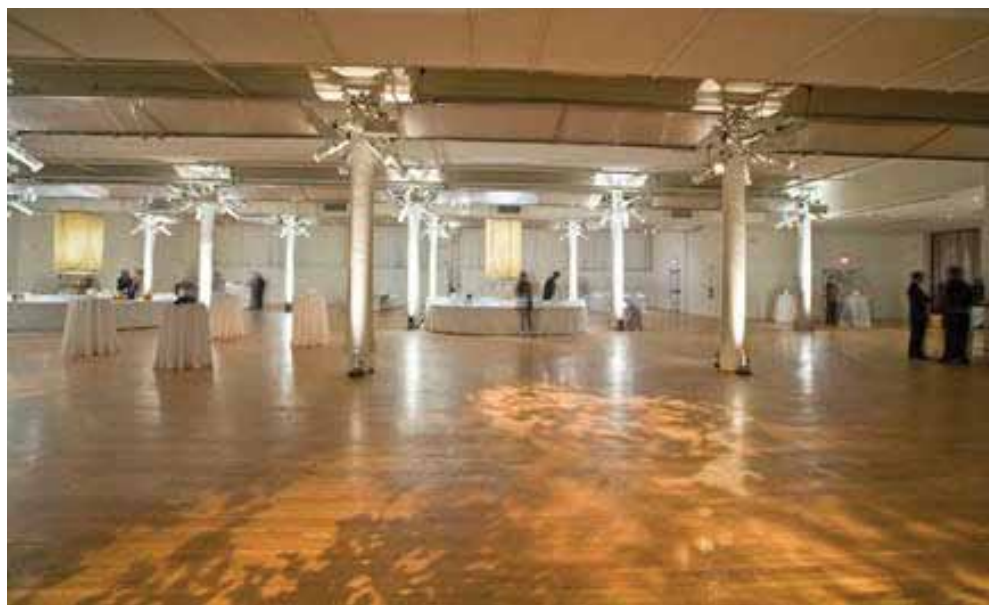
CEA Presents:

CEWEEK

Consumer Electronics Week
June 25-29, 2012 • New York City

Official CEA Line Shows Headquarters

More space, More attendees, More reasons to exhibit in 2012!



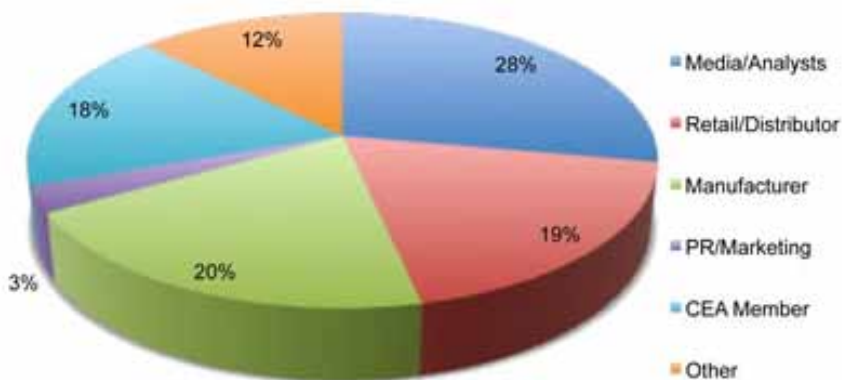
*All new for 2012,
CEA Line Shows will
now include:*

- Over twice the square-footage
- On-the-floor demo space
- Expanded meeting space
- Premium special event space
- Automotive accommodations
- Tractor Trailer parking
- More CE Week activities

Following our 2011 sold-out event in NYC during CEWeek, CEA Line Shows is moving in 2012 to bigger and much more flexible exhibit space – offering even more options for you to display your mid-year innovations to New York's biggest audience of journalists, analysts, retailers, distributors and market leaders.

Here are last year's Vital statistics:

- **Total Attendees: 2302 Increase: 55%**
- **Media/Analysts: 640 Increase: 39%**
- **Retailers/Distributors: 431 Increase: 134%**



www.CEALineShows.com



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What' Going On at a Glance

WHAT: CEA Line Shows, the CE industry's official mid-year conference and tech showcase, will be returning to New York City on June 27-28, 2012. This trade-only event attracted 2300 media, NY-area retailers and thought leaders from across the country last year.

WHERE: The Metropolitan and Altman Buildings in New York on W 18th St., will feature manufacturer line shows for media and dealers, press conferences, a media luncheon and reception, award shows, seminars and CEA's state of the industry mid-year analyst briefing.

WHY: The New York City location and important mid-year timing are ideal for NYC-area media looking to experience the latest technology products to feature in summer vacation, back to school and holiday gift-giving previews. This event will showcase the coolest new tech products hitting store shelves and is a can't-miss opportunity for the local, trade, business and technology media.

WHO: CEA's member companies will hold line shows and press conferences and CEA will unveil mid-year market research and analysis. Key industry analysts, business leaders and columnists will be presenting exclusive data and insights in presentations and on panels.



Double the display space and more options at the The Metropolitan Pavilion main floor

The crowd in the ESPN 3D Zone during CEA Line Shows 2011

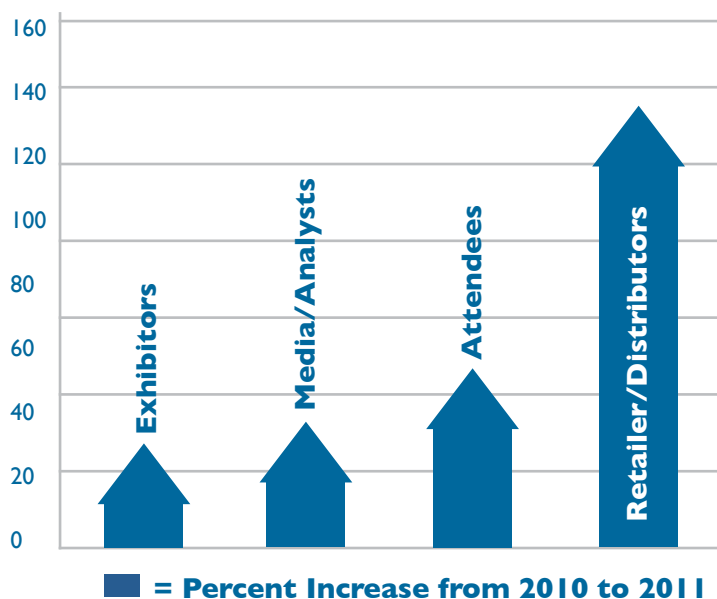


Cali Lewis does a live interview from the CEA Line Shows floor during CEWeek 2011



Josh Topolsky and Peter Rojas talk about what's new and happening on the CE front during the Digital Downtown Conference at the 2011 CEA Line Shows

CE Week by the Numbers



CEA Line Shows 2011 Total Attendees: 2302

- 2010 Total Attendees: 1483
- % Increase: 55%

CEA Line Shows 2011 Media/Analysts: 640

- 2010 Media/Analysts: 460
- % Increase: 39%

CEA Line Shows 2011 Retailers/Distributors: 431

- 2010 Retailer/Distributors: 184
- % Increase: 134%

CEA Line Shows 2011 Total Exhibiting Companies: 90

- 2010 Exhibiting Companies: 70
- % Increase: 28%

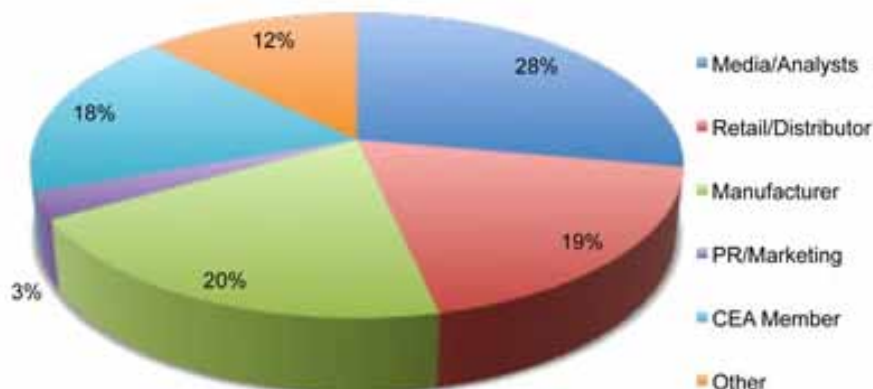
Estimated Total CE Week Attendance: 5500+

CE Week Sponsors & Exhibitors: 178 Companies

CE Week Partner Events: 19

The Media By The Numbers

- Media/Analysts: 640
- GeekBeat TV Total Viewers: 1,000,000+
- #CE Week Hashtags used 816 times in June, reaching 3,000,000+
- Total Media Reach: 112,000,000+



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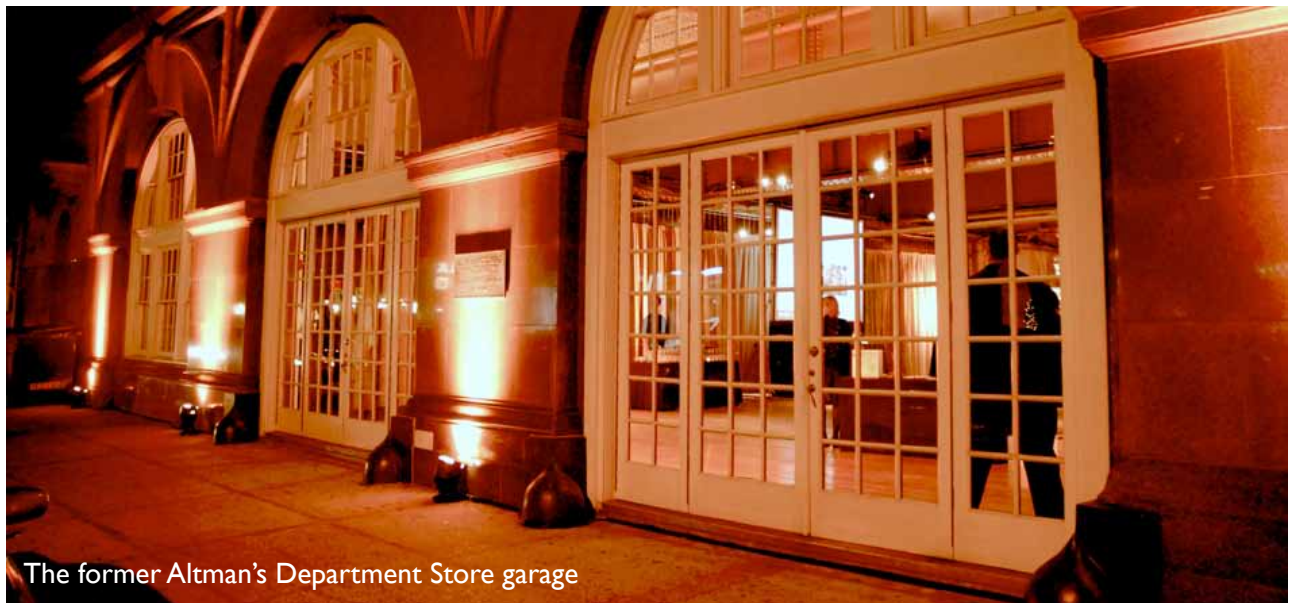
Calling All Innovators...

The Metropolitan Pavilion connects to a classic and cool former NYC carriage house and garage – this year the fitting home to Innovation Zone @ CEA Line Shows. The garage is where tech innovation has always been born – whether it was HP, Apple or musical acts like Nirvana. As a result, the The Innovation Zone @ CEA Line Shows is more than just an exhibit hall. It's a global launchpad for your new product introduction and start up – complete with its own Awards Program and Networking Lounge.

Here are the details:

- Every Innovation Zone nominee is showcased in a 6-ft tabletop display
- Every Innovation Zone nominee will be highlighted via an exclusive interview with Geek Celeb Cali Lewis on her GeekBeat TV television show.
- The nominees will also be highlighted in their own section in the official show program and in their own highlighted web page.
- Finalists will be scheduled as part of the finalist shootout on the main conference stage at CEA Line Shows.
- Three lucky winners will take home a host of prizes – including a free booth at CES!

The Innovation Zone is a must attend CEWeek destination and event series for thousands of media, VCs, distributors and retailers who will be attending the show in June.



The former Altman's Department Store garage



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Reach Major Media in the Media Capital of the World

Here's a smapling of media organizations that have assigned editorial staff or representatives to cover CE Week and CEA Line Shows on behalf of their readership

AARP
ABC NEWS
ABOUT.COM
AMERICAN PHOTO MAGAZINE
AMEX PUBLISHING
AOL, MEREDITH PUBLISHING
ARCHITECTURAL RECORD
ASSOCIATED PRESS
BACK STAGE
BITE OF THE BEST
BLACK ENTERPRISE
BLOOMBERG NEWS
BLU-RAYDEFINITION.COM
BNETTV
BUSINESS INSIDER
BUSINESSWEEK
CBS/CNET
CE ONLINE NEWS
CE VISION MAGAZINE
CEDIA ELECTRONIC LIFESTYLES
CEOUTLOOK
CEPRO
CNBC
CNET NEWS
CNN
COMPUTER SHOPPER
COMPUTERWORLD
CONSUMER ELECTRONICS
DAILY
CONSUMER MEDIA SERVICES
CONSUMER REPORTS
CRUNCHGEAR
CTPG/NAPCO
CUSTOM RETAILER
DAILY NEWS
DEALERSCOPE
DETAILS
E-GEAR
ENGADGET

FAMILY CIRCLE
FILM JOURNAL INT'L
FORBES
FOX
FOX BUSINESS NETWORK
FOX NEWS
FOX NEWS RADIO
FOXNEWS.COM
GADGET REVIEW
GADGET-T.COM
GADGETELL.COM
GADGETOFF
GAMERLIVE.TV
GANNETT TV
GDGT
GEEK.COM
GEEKBEAT.TV
GIZ WIZ BIZ LLC
GIZMODO
GOOD HOUSEKEEPING
HEALTH MAGAZINE
HIFI MEDIA MAGAZINE
HOMBRE
HOME THEATER MAGAZINE
HUFFINGTON POST
IEEE PUBLICATIONS
INSTYLE
INVESTOR'S BUSINESS DAILY
L'UOMO VOGUE
LAPTOP MAGAZINE
LEE MUNDER
LUCKY MAGAZINE
LUCKYGIRL MEDIA
MEN'S AND WOMEN'S HEALTH
MEN'S JOURNAL
MOMTRENDS
MR. GADGET
NATIONWIDE NEWS
NBC UNIVERSAL, INC.

NEW YORK HOUSE MAGAZINE
NEW YORK INSIDER MAGAZINE
NEW YORK POST
NEWS 12 LONG ISLAND
NISSAN USA
NY DAILY NEWS
NY TIMES
NYI
O, THE OPRAH MAGAZINE
PC MAG
PCMAG DIGITAL NETWORK
PCMAG.COM
PEN NEWSWEEKLY
PENTON MEDIA
PEOPLE
PHILADELPHIA DAILY NEWS
PHOTO TRADE NEWS
PHOTOCRITIC INTERNATIONAL
PHOTOGRAPHER
PICTURE BUSINESS
POPULAR MECHANICS
POPULAR SCIENCE
PRO AV
REAL SIMPLE
REUTERS TV
ROCKETBOOM NYC
ROLLING STONE
SEVENTEEN MAGAZINE
SMARTMONEY: THE WSJ MAGAZINE
SMARTMONEY.COM
SNL KAGAN
SOUND & COMMUNICATIONS
SOUND + VISION
ST. LOUIS POST-DISPATCH
STEREOPHILE
TECHDIRECTIONS MAGAZINE
TECHLICIOUS.COM
TECHNOGORILLA
TECHNOLOGIZER

TECHNOLOGYGUIDE.COM
TECHREPUBLIC
TECHUPMOM.COM
TELEPUBLISHING REPORT
TELSTRA
THAT GIRL AT THE PARTY
THEGAMEHEADZ.COM
THENOKIABLOG.COM
THESTREET.COM
THOMSON REUTERS
TWICE
U.S. CHINA MAGAZINE BUSINESS
USA TODAY
VARIETY
VIDEO/IMAGING DESIGNWIRE
VIDEOMAKER MAGAZINE
VOGUE
WBAI / PACIFICA RADIO
WBAI-FM
WBIX
WCBS/NYI
WIDESCREEN REVIEW
WOMAN'S DAY
ZBI / PCMAG.COM
ZIFF DAVIS



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Retailers, Distributors & Buyers on the Exhibition Floor

The following companies identified themselves as either retailers, distributors, or buyers in attendance at last years show.

20/20 WIRELESS
6AVE ELECTRONICS
A & D ELECTRONICS, LLC
A-I AUDIO VISUAL, INC.
ABE'S OF MAINE
ABEL CINE
ACS
ADDA USA INC.
ADI
ADORAMA INC
ADSCOTT ENTERPRISES
ADVANTAGE ENTERPRISES
AFFINION GROUP
ALBERT SOUND INC.
ALMO
ARROW ELECTRONICS
ART AUDIO ACOUSTIC
AUDIO & VIDEO CENTER
AUDIO ASSOCIATES
AUDIO DEN
AUDIOPHILES CHOICE INC.
AUDTEK SALES & MARKETING
AV SYSTEMS SOLUTIONS
AXIOM SYSTEMS
AXPONA
AYC ELECTRONICS, INC
B&H PHOTO
BACH SALES GROUP
BAER SUPPLY COMPANY
BARAD AUDIO VIDEO
BARNES & NOBLE
BARNEYS
BEACH CAMERA
BEAMBOX DISTRIBUTION LTD
BELMONT SALES, INC.
BEST BUY
BETANEWS
BIG APPLE AUDIO
BMB INTERNATIONAL, LLC
BNYEE
BR INFOSYSTEMS, LLC
BRI-TECH
BROOKSTONE
BSD NETWORKS
BURLINGTON COAT FACTORY
BUSTEDTEES

BUTCH'S SOUND & VISION
BUY.COM
CANARE CORPORATION OF AMERICA
CAPITAL AUDIO ELECTRONICS
CARDINAL ELECTRONICS CORP.
CENTURY 21 DEPT. STORES
CHAZTECH COMPUTER
CIAMARA CORPORATION
CINETIC RIGHTS MANAGEMENT
/ FILMBUFF
CISCO
CLARITYCAP/ICW
CLEANCALL™ / BERGEN-WILD
CMS
COLEMAX GROUP
COMPUTERWORLD
CONIO COMPANY & PARTNERS
COOKIES DEPT. STORES
COPA INVERSIONES SAC
COTEL CONTRACTING
CRAIG
CREATIVE CONTROL PRODUCTIONS
CREATIVE VIDEO
CURISMA
CUSTOM TECHNOLOGY INTEGRATORS
CUSUMANO VENTURES, LLC
CYBERSITTER
D&H DISTRIBUTING
DATACORE COMPUTER SERVICES INC
DATAVISION COMPUTER VIDEO
DAVID ELLIS AUDIO
DELL
DELTA
DIACOM CORP
DIANEVON FURSTENBERG STUDIO
DIGITAL COMFORTS
DIGITAL DELIVERY GROUP
DIGITAL SALES GROUP NY
DIGITECH INTERNATIONAL INC
DISCOVER GROUP INC.
DNT AUDIO
DSI SYSTEMS
DYNA QUEST MARKETING INC.
EARTH GEAR CORPORATION
EDUCATIONAL ALLIANCE
EGO ARTIFEX

ELECTRONIC CONCEPTS
ELECTRONIC EXPO
ELECTRONICS ETC.
ELECTRONICS
/SURPLUS EMPORIUM
EMPIRICAL DESIGN
EOF TECHNOLOGIES INC
EQUIPMENTRX
ESI ENT. INC
ETRIBIZ LTD.
EVENT TECH LABS
FEIGENBAUM LTD
FEYON BOUTIQUE
FOTOKOREA
FRION INC.
FUTURE STANDARD
GABRIEL BROTHERS
GADGETS ETC.
GAMELOFT
GLOB TORG
GLOBAL COMPUTER SUPPLIES
GLOBAL WARRANTY GROUP
GLOBALWARE SOLUTIONS
GOGOTECH INC.
GOLD SKY INC.
GREYCOURT
GUINNESS WORLD RECORDS
GULF & WEST CO.
HAMMER-PAC, INC.
HEADPHONES.COM
HED
HES
HIGH END NEW YORK
HMG COMPUTER SERVICES
HOME SHOPPING NEWORK
HONEST AUDIO
HPI INTERNATIONAL
HUDSON GROUP
IAL SECURITY SYSTEMS
IAMAW
IDEA VILLAGE
IDEELI
IDT
IGADGET DEPOT
IMPACT
INDIGO BOOKS & MUSIC

INGRAM MICRO CE DIVISION /
DBL DISTRIBUTING
INMOTION ENTERTAINMENT
INSOUND
INTEGRITY ELECTRONICS
INTELLI-IDEAS, LLC
INTELLIGENT TECHCONTENT
IQSYSTEMSDESIGNER
ISLAND A/V DESIGNS
ISLAND AUDIO VIDEO LTD
ISLAND DEF JAM
J&BV AUDIO
J&G AUDIO SALES
J&R ELECTRONICS
JAM HOME THEATER CO.
JAMES M. GROSS
JBT CORPORATION
JED DESIGNS, INC.
JF COMPUTER SOLUTIONS
JK DATA SYSTEMS, INC.
JNJ
JOSEPH'S ENTERPRISES
JPSALES GROUP
JURUI INFORMATION CO.
JUST MOBILE
JUST MOBILE DIRECT
K & P INNOVATIVE CONCEPTS
K L MARCHELE LLC
KDDI
KEMAC DISTRIBUTING INC
KOAN COMPANY LIMITED
LAKESIDE INC
LENBROOK AMERICA
LITTLE PIM CO.
LOCATEC
LONG ISLAND CENTER OF
PHOTOGRAPHY
LOOKONLINE.COM
LOWELL/EDWARDS
LRIC HI FI
LUVVITT
M2 HOLDINGS
MACYS INC
MARLEYS
MATCH MARKETING
MATRIXS SOUND & VISION



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continued...

ME ELECTRONICS
MEDIA GARAGE
MEDICAL INNOVATIONS
MERCANTILE DISTRIBUTORS USA INC
METEX CORPORATION
MIDWEST SYSTEMS AND SERVICES
MINION-GUTIERREZ DESIGN
MIRACLE AUDIO INC
MLFSOLUTIONS
MOBILECITYONLINE
MORGAN & SAMPSON USA
MOTION CONTROL SYSTEMS
MULTI-MEDIA COMMUNICATIONS
NAWAB CENTRAL, INC.
NAWAB CENTRAL, INC.
NET ELECTRONICS LLC
NETBIT ELECTRONICS
NETI
NEW AGE ELECTRONICS
NEW DAWN FASHIONS
NICKELODEON
NIGHTHAWK HEALTHCARE
NORTH RIVER CONSUMER PRODUCTS
NUANCE COMMUNICATIONS, INC
NUTECH SYSTEM
OFF PRICE AMERICA CORP.
OHANARAMA
OMEGA ELECTRONICS INC.
OMEGA TECH
OMNICARE ASSOCIATES, LTD
OPTIMA COMMUNICATIONS SYSTEMS
OPTIMUM LIGHTPATH
ORBITGPS
OREON MEDICAL
P.C. RICHARD AND SON
PANASONIC
PARADOX TECHNOLOGIES INC.
PARK AVENUE AUDIO
PEACH VALLEY
PECA INNOVATORS, LLC
PEL PHOTOS
PERFORMANCE IMAGING
PERSONAL COMPUTER SYSTEMS
PETERS & COMPANY
PHIOTOM CORPORATION
PHOENIX 3D INC.
PHOTO FACTORY USA
PHOTOFACTION

PHOTOM CORPORATION
PRECISION TRADING CORP
PREMIERE RESPONSE
PREMIERWIRELESS
PRIME ENTERTAINMENT COMMUNICATIONS
PROTEX INTERNATIONAL
PROTORIA
PSCOP, INC
QUANTUM NETWORKS
QVC
RBC CABLE TECHNOLOGIES INC.
RE RECICLAJES
RECORD MART
RED DESIGN
RED MESSAGE GROUP
RED TELECOM LLC
RESURS2 CORP.
RJB MARKETING INC.
RMS COMMUNICATIONS INC
ROSE DISTRIBUTORS
ROSS STORES INC.
RS A/V DESIGN
SAGA ELECTRONICS
SCHNEIDERN INC
SEARS HOLDINGS
SENSORIUM AV
SEVEN STAR ELECTRONICS
SHOPKICK INC
SITELEC SYSTEME
SKODNEK INSTALLATION
SKUSION
SMOLTZ DISTRIBUTING, INC.
SONDPEX CORP. OF AMERICA
SONTEC SYSTEMS
SONY MUSIC ENTERTAINMENT
SOUND PROJECTS
SOUNDS GREAT
SOUTHERN TELECOM
SPECIALTY SOUND AND VISION
SPOLARIZED ENTERTAINMENT COLLECTION
STAGE STORES
STEREO EXCHANGE INC
SY COMPUTERS INC.
T-ZONE CORP.
TAKATA TECHNICAL MARKETING
TARGET
TEKSERVE
TERREF.COM COMPUTER CONSULTING

THE BEST DEAL CORP.
THE COLEMAX GROUP / PRIMA CASES
THE DOUGLAS STEWART COMPANY
THE FRAME GAME
THE LASER'S EDGE, LLC
THE LOCK DOCTOR
THE SOURCE
THE STUDIO - B&H
THUNDERBALL MARKETING
TIEN DAT ELECTRONIC CO, LTD
TJ MAXX
TK THEATERS
TODD ELECTRONICS LLC
TOYS R US
TRANSLANTECH SOUND, LLC
TRITECH COMMUNICATIONS
TURNER ENGINEERING, INC.
TWIN OAKS
ULTIMATE WIRELESS LLC
UNITED STATIONERS SUPPLY CO.
UNITY TECHNOLOGIES
UPM RFID
USER CENTRIC COMM
UTSTARCOM, INC.
VIDEO VARIETY
VIJAY HOLDINGS, LLC
VILLAGE CAMERA AND VIDEO
VISUALTEQ
VNM GLOBAL INC.
VOICE DATA & SECURITY LTD
VTECH CONTRACT MANUFACTURING
WAKEONE, INC.
WALMART
WESTVIEW IND., INC.
WHOM YOU KNOW
WIRED DESIGNS
WIZARD OF HOME
WOODBRIIDGE STEREO / VIDEO
WORKFORCE
WORLD WIDE STEREO
WPG
WYNIT DISTRIBUTION
XL PRESENTS, LLC
YACCO CABLES
ZINA INTERNATIONAL



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Past Sponsors & Exhibitors

The following companies have either sponsored and or exhibited at past CEA Line Shows and CE Week events.

3D@HOME CONSORTIUM
ABSOLUTA ELECTRONICS
ACCESS NETWORKS
ACOUSTIC SYSTEM INTERNATIONAL
ADA
AIX RECORDS
AJR & PARTNERS
ALMOND TREE MARKETING
AMERICAN EXPRESS
AMR
AMZER
ANDREA ELECTRONICS
ANTHEM ELECTRONICS
AOC (ENVISION PERIPHERALS)
APC BY SCHNEIDER ELECTRIC
ATLAS CABLE
ATLONA TECHNOLOGIES
ATMA-SPHERE MUSIC SYSTEMS
AUDES
AUDIO POWER LABS
AUDIO PRISM
AUDIO-TECHNICA
AURALEX ACOUSTICS
AZUNA
BAT BALANCED AUDIO TECHNOLOGIES
BEDROCK LEARNING
BEL CANTO DESIGN
BITWISE CONTROLS
BLUE MICROPHONES
BLUEANT WIRELESS
BRIK
BRINGRR SYSTEMS, LLC.
BRODMANN ACOUSTICS
BUSINESS WIRE
CARDAS AUDIO
CARNEGIE ACOUSTICS
CARY
CCI
CELESTRON
CHANNEL D COMPUTER AUDIO
CHRYSLER
COMIXOLOGY
CONCIERTO MUSIC SYSTEMS
CREATIVE LABS
CRESTRON
CUBICVUE
D-BOX TECHNOLOGIES
DAKOTA ALERT
DATACOLOR

DAVONE SPEAKERS
DECIDE
DH LABS
DIGITAL PROJECTION
DMC
DODGE
DOLBY LABORATORIES - TRUEHD
DRIVENTALK
DUAL ELECTRONICS
E-GEAR
EGGLESTONWORKS
ELEVEN ENGINEERING
EMOTIVA AUDIO CORPORATION
ENTOURAGE SYSTEMS INC.
ESPN
ETON
ETYMOTIC RESEARCH INC.
EX.FM
EZ BRACKET
FIAT
FURSTMARKETING
FUSE
GEFEN
GUT WIRE
HARMONIC TECHNOLOGY
HIGH-END PALACE REFERENCE MUSIC
ROOM
HOMETHEATER
HOUSE OF MARLEY
HP
HTC
ICON HEALTH & FITNESS
IHOME
ILUV CREATIVE TECHNOLOGY
IMMERZ INC.
INCIPIO
INTEL
ITWIN
JD NORTHERN LLC
JEEP
JIB GERMANY
JOSEPH AUDIO
JVC PROFESSIONAL PRODUCTS
COMPANY
KEF
KENSINGTON
KENWOOD
LEGACY AUDIO
LEON SPEAKERS

LG ELECTRONICS
LIBERTY TRADING
LINKWITZ LAB
LIQUID IMAGE
LOKSAK
LSA GROUP
MA RECORDINGS
MACK WORLDWIDE WARRANTY
MAINGEAR COMPUTERS
MARCHON3D
MARK LEVINSON
MARK NEUMANN AUDIO
COLLECTION
MASTERSOUND
MAVIZON
MAXELL CORPORATION OF
AMERICA
MAY AUDIO MARKETING INC
MBL
MEREL TECHNOLOGIES
MERIDIAN SOOLOOS
MICROSOFT
MILLENNIUM FILMSCREENS
MITSUBISHI
MOBEAM INC.
MOCA
MOFI MOBILE FIDELITY SOUND LABS
MONSTER CABLE
MOTOROLA
MUSICAL FIDELITY
NHK COSMOMEDIA AMERICA
NIGHTINGALE US
NITTY GRITTY
NVS SOUND LLC.
ONLIVE
OOMA
OPEN MOBILE VIDEO COALITION OPERA
LOUDSPEAKERS
ORACLE
ORB
OTTERBOX
PANAMAX FURMAN
PANDIGITAL INC
PARADIGM
PARROT
PASS LABS
PEN AUDIO
PERPETUALLY
PHILIPS CONSUMER LIFESTYLES

Past Sponsors & Exhibitors | continued...

PICOWATT BY TENREHTE TECHNOLOGIES
PIONEER ELECTRONICS (USA) INC. -
CAR ELECTRONICS DIVISION
PNY TECHNOLOGIES
POLAROID EYEWEAR
RAM
RCA
REALD INC.
REVEL
REVOLVER
ROGUE AUDIO
ROKSAN
RUNENS
SANUS
SAVANT
SCOSCHE INDUSTRIES INC.
SCOTT PAUL TECHNOLOGIES
SDI
SEAGATE TECHNOLOGY
SENSORIUM AV
SHELBY.TV
SIMETEL/NIGHTINGALE
SKYPE
SLEEPPHONES
SLING MEDIA
OTTERBOX
SOMFY
SONNETEER
SONOS, INC.
SONY ELECTRONICS
SOUND ANCHORS
SOUNDSMITH
SPECK
SPRINT/NEXTEL
SRS LABS INC.
STAHL~TEK
STEINWAY LYNGDORF
STEWART FILMSCREEN
STIFEL NICOLAUS
STRADIVARI REFERENCE POWER
PLANTS

TACT AUDIO
TAD LABS
TARGET
TARGUS
TENREHTE TECHNOLOGIES, INC.
THINKECO
THX LTD.
TIFFEN
TOCAD
TOSHIBA
TOTEM ACOUSTIC
TREMONT ELECTRIC
TREXTA INC.
TRI-CELL ENTERPRISES
TRIODE PICTURE + SOUND
TTWEIGHTS
TWICE
TXTSTATION GLOBAL LTD

UNISON RESEARCH
VANDERSTEEN AUDIO
VENMO
VENTURE CRAFT
VIOLIGHT
VIZIO
VOGELS
VUPOINT
WADIA
WATTGATE
WESTINGHOUSE DIGITAL
WI-EX
WISAIR
WOMEN IN CE
WOOD ARTISTRY
WOODBRIDGE STEREO/VIDEO
ZAGG
ZERO1.TV





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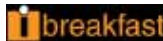
Hold your own show within a show during CE Week at either of our headquarter location, our host hotel or anywhere you choose in New York.

This unique, event opportunity is open to all approved publishers, show organizers and associations. Here's what you get:

- CE Week marketing and branding
- Master schedule coordination to avoid conflicts
- Website microsite with your own site link and registration
- Promotion in official show program
- Dedicated email promotions
- Press registration list

Here's what it costs: \$7500

Thanks to Our 2011 CE Week Partners!



2011 CE Week Media Partners



Testimonials

Here's what our exhibitors are saying about
CEA Line Shows:

"The amount of publicity and press that you can get from the CEA Line Shows doesn't compare with anything else. Our experience at CEA Line Shows is really phenomenal. It's been my lifelong dream to see my product on Engadget and The CEA Line Shows made that happen. Absolutely fantastic."

– Merel Technologies

"We were completely swamped. Yesterday was the first day and it was just amazing. I became an instant celebrity overnight ...really, really great." – iLuv

"Traffic has been amazing. It's so well organized; everything has been phenomenally easy to do; it's been exciting to see so many companies, innovation and thought leaders."

– Intel

"This show has exceeded all of my expectations; it's been an amazing, amazing show for us. Thank you so much for putting it on."

– Loksak

"Press has been great. Our PR firm has attributed over 22 million impressions online at various tech sites since the CEA Line Shows."

– Violight

"Our client did 82 press interviews and demos in two days! We can't complain. The CEA Line Shows in NYC is an excellent venue for start-ups because it attracts top shelf press and business prospects who have more time to spend at the booth. People didn't pass by; they all came over to talk. From start to finish, a professional, yet intimate, conference that netted big results

–P.S. The food was excellent too!"

– Kitchen Public Relations



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Metropolitan Pavilion & Altman Building @125 West 18th St., NYC

Unique Sponsorships for Maximum Mid-Year Impact!

There are plenty of ways to maximize exposure at this year's CEA Line Shows and Conferences. In addition to our range of effective exhibit opportunities, consider these targeted and high-impact ways of getting your message and brand in front of the industry's most important market influencers:

Networking Lounge Sponsor: \$45,000 Put yourself right in the middle of the action by sponsoring this year's Networking Lounge. The Networking Lounge is right at the front and at the heart of the show where everyone enters, eats, and networks!

Official Show Bag Sponsor: \$35,000 This keepsake roll-away bag was the big hit at CES and it's back at CEA Line Shows, giving you year-round exposure on a bag the media wants and keeps.

AV Sponsor: \$17,500 Show your AV technology in action in the Digital Downtown conference room. Your logo goes on all slides and you get maximum signage to show your message. There are two opportunities here: (1) Video AV Sponsor who will be providing all video projection systems and (2) Audio AV Sponsor who will be providing loudspeakers and mics.

Press Room Sponsor: \$15,000 Your company delivers this important service to the media, sponsoring the Internet, private lounge furniture and private catering for two whole days. Your PR person is the only one allowed (other than media) inside this private room and your logo is emblazoned on the door, walls and at the catering table.

Press Limousine Sponsor: \$15,000 Pick up journalists where they work and transport them in style to and from the CEA Line Shows. Have your company logo emblazoned on the vehicles and have your company press kits exclusively available during the ride.

Caffeine Depot: \$8,500 Get everyone going and keep them going throughout the 2-day CEA Line Shows. Sponsor the Caffeine Depot where media, analysts and other industry representatives get their coffee/cappuccino/espresso fix while using cups and napkins with your company's logo.

Food Cart Sponsor: \$6500 It's New York and buying a hot dog or ices is part of the experience. There will be two NYC food carts in the town-square lounge and you can be the sponsor, providing city-style treats to all attendees for two days. Your sponsorship logo goes right on all signage and napkins.

Show Lanyard Sponsor: \$5500 Over 3000 attendees will be wearing your brand and message around their necks throughout both days. You provide the artwork, we do everything else.

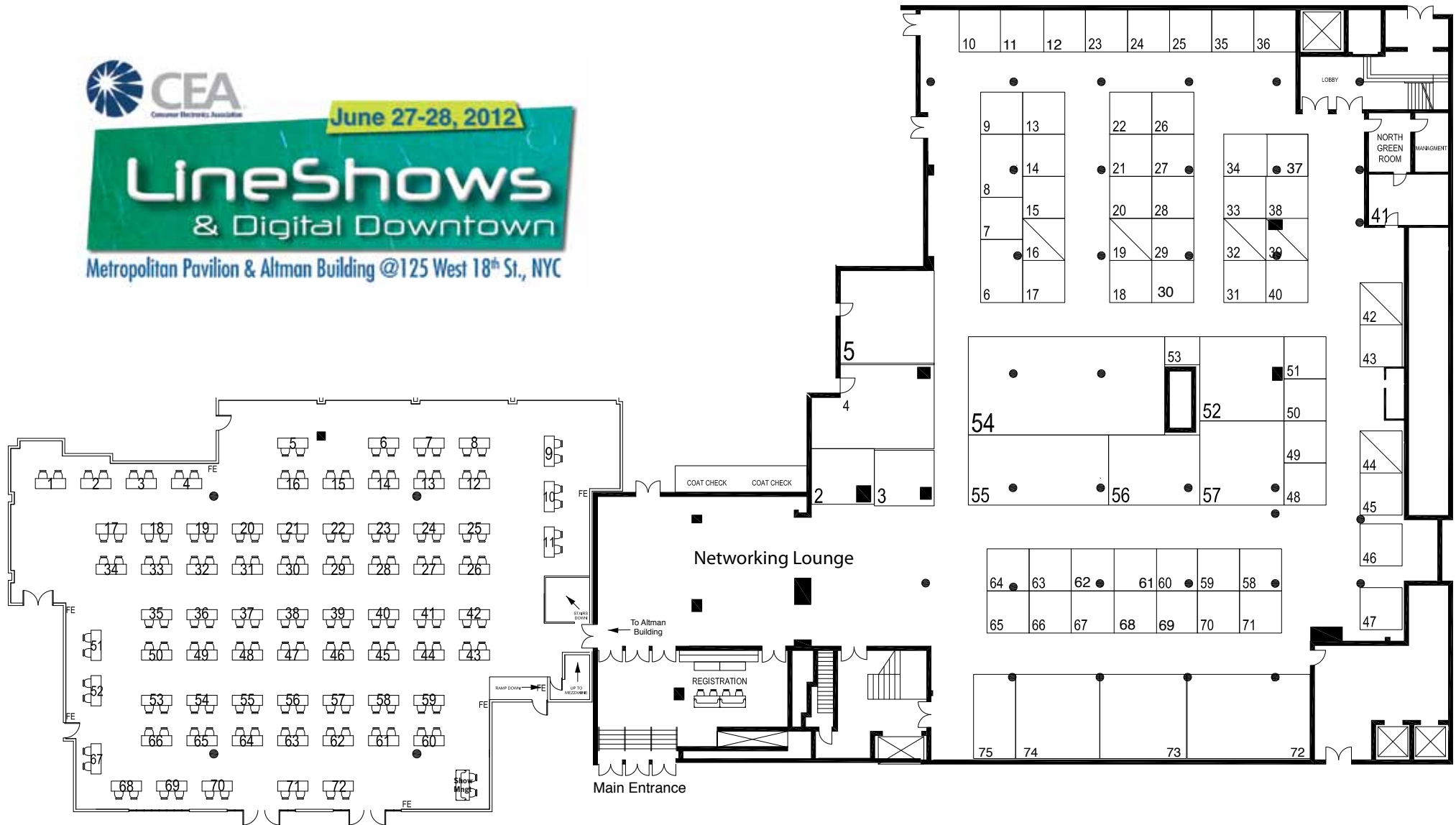
Badge Insert Sponsor: \$5000 Get maximum exposure for your show giveaway or promotion with this high-impact badge promotion, which gets inserted in every badge at registration.

Conference Session Sponsorship: \$5000 (per) Introduce the moderator for each session and get your company logo on the overhead slides at the beginning of each session to acknowledge your sponsorship. Your logo appears on the session schedule on all show signage and directory listings

Wi Fi Internet Sponsor: \$5000 The entire show is wi-fi enabled, thanks you to you and your sponsorship, and your logo and sponsorship will be acknowledged every time anyone on the floor boots up their browser.

Meter Board Signage: \$3500 (per) Sell yourself and your products throughout the show floor with one of these 8-foot signs that will be situated in the most highly trafficked areas. You provide the artwork, we do everything else.

An Exhibit Space for Any Size & Budget



Innovators @ CEA Line Shows (Altman Building)

The Main Floor at CEA Line Shows (Metropolitan Pavillion)

The Main Floor at the Metropolitan Pavillion



June 27-28, 2012

LineShows
& Digital Downtown



CEWEEK

Consumer Electronics Week
June 25-29, 2012 • New York City

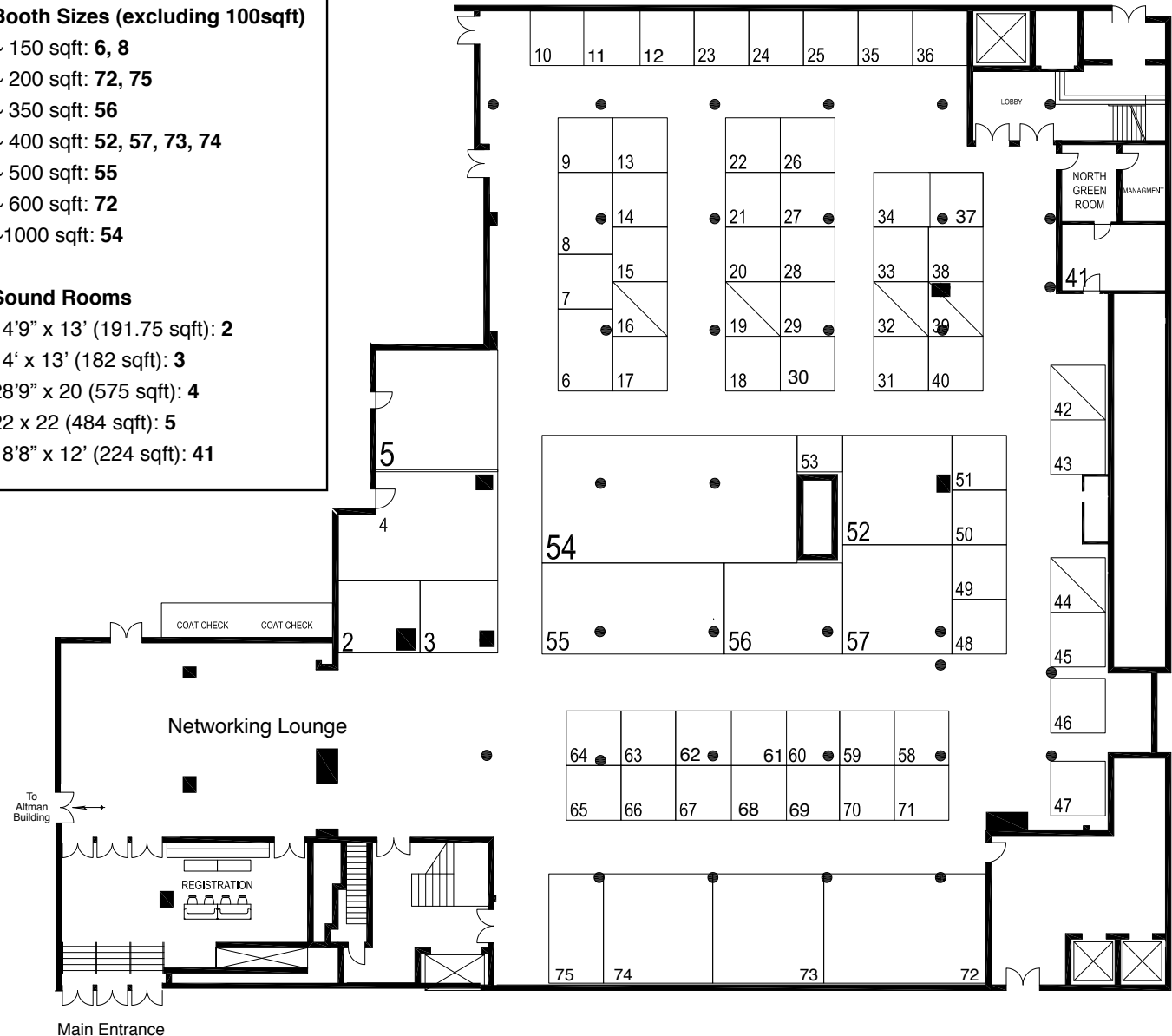
Official CEA Line Shows Headquarters

Booth Sizes (excluding 100sqft)

- ~ 150 sqft: **6, 8**
- ~ 200 sqft: **72, 75**
- ~ 350 sqft: **56**
- ~ 400 sqft: **52, 57, 73, 74**
- ~ 500 sqft: **55**
- ~ 600 sqft: **72**
- ~1000 sqft: **54**

Sound Rooms

- 14'9" x 13' (191.75 sqft): **2**
- 14' x 13' (182 sqft): **3**
- 28'9" x 20' (575 sqft): **4**
- 22 x 22 (484 sqft): **5**
- 18'8" x 12' (224 sqft): **41**



The Altman Building



June 27-28, 2012

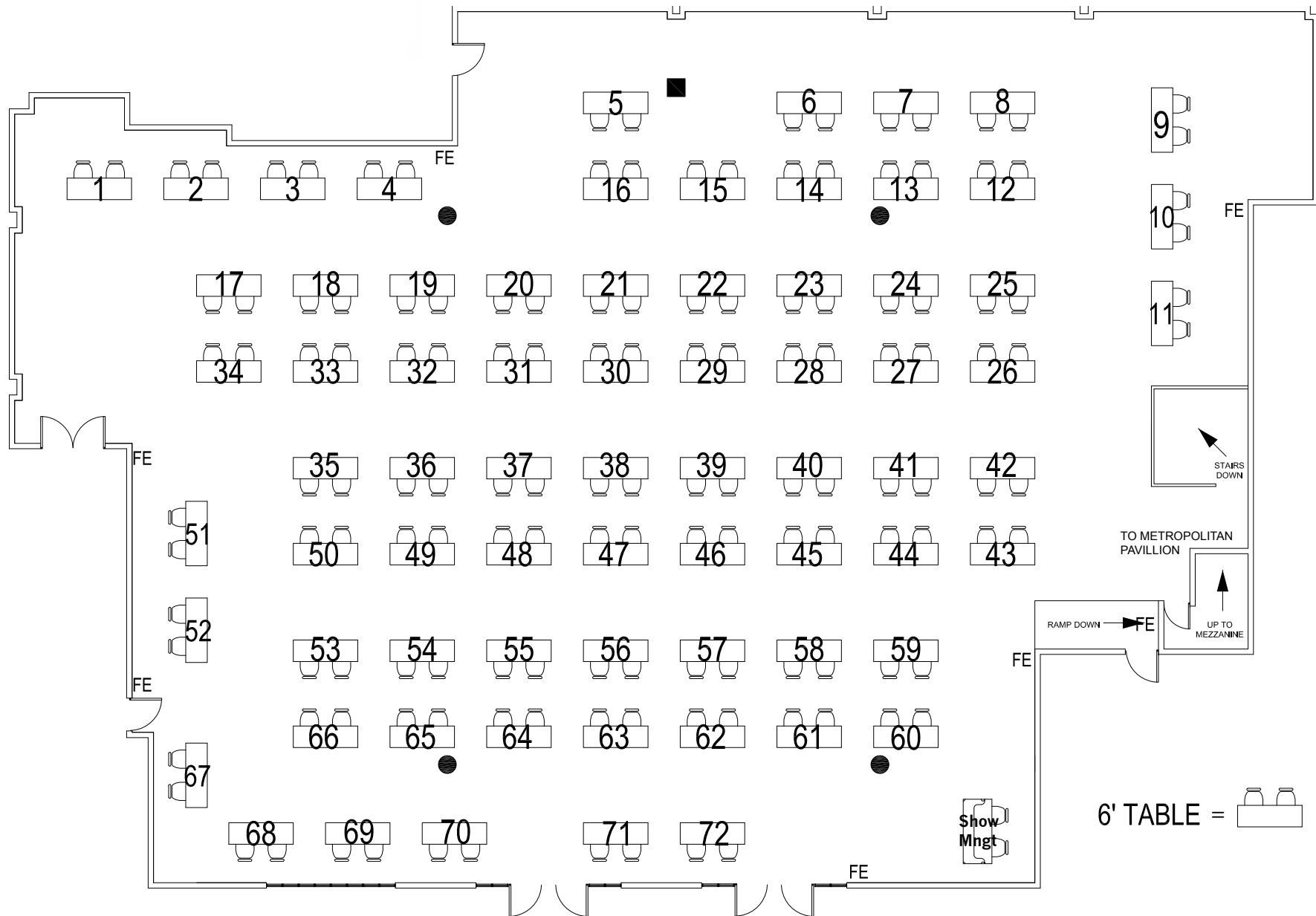
LineShows
& Digital Downtown

CEA Presents

CEWEEK

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2012 Exhibitor & Sponsorship Packages

STANDARD BOOTH SIZES											SOUND ROOMS			
	Table Exhibit	100 sqft	150 sqft	200 sqft	300 sqft	350 sqft	400 sqft	500 sqft	800 sqft	1000 sqft	14 x13' Sound Room	18 x12' Sound Room	22x22' Sound Room	29x20' Sound Room
Electric (watts)	500	500	500	500	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Drayage (lbs.)	n/a	300	300	500	700	700	1000	1000	1000	1000	1000	1000	1000	1000
# of Hard Walls (up to 3)	n/a	3	3	3	3	3	3	3	3	3	4 w/door	4 w/door	4 w/door	4 w/door
Wi-Fi Internet	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
CE Week Official Program Ad or Product Showcase	Product Showcase	1/4 pg Ad or Product Showcase	1/4 pg Ad or Product Showcase	1/2 pg Ad or Product Showcase	1/2 pg Ad & Product Showcase	1/2 pg Ad & Product Showcase	Full pg Ad & Product Showcase	Priority Ad & Product Showcase	Priority Spread & Product Showcase	Priority Spread & Product Showcase	Full pg Ad & Product Showcase	Full pg Ad & Product Showcase	Priority Spread & Product Showcase	Priority Spread & Product Showcase
Listing in CE Week printed program	✓	✓	✓	with logo	with logo	with logo	with logo	with logo	with logo	with logo	with logo	with logo	with logo	with logo
Logo on CE Week & CEA Line Shows website directories	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Business Wire Press Release								✓	✓	✓	✓	✓	✓	✓
GeekBeat.TV Interview							✓	✓	✓	✓	✓	✓	✓	✓
Press List Access	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Media kit Distribution	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
CE Week & CEA Line Shows Promotions & Signage	listing	logo	logo	logo	logo	logo	logo	logo	logo	logo	logo	logo	logo	logo
Scheduled Press Conference								30 min	45 min	45 min			30 min	30 min
Press & Media Marketing /Scheduling Services								✓	✓	✓			✓	✓
Best of Show Product Entry	1 Entry	1 Entry	1 Entry	1 Entry	2 Entries	2 Entries	2 Entries	3 Entries	3 Entries	3 Entries	3 Entries	3 Entries	3 Entries	3 Entries
Breakfast & Break Sponsorship							✓	✓	✓	✓	✓	✓	✓	✓
Press Luncheon Sponsorship								✓	✓	✓	✓	✓	✓	✓
Opening Night Reception Sponsorship									✓	✓			✓	✓
Package Price	\$3,995	\$7,795	\$8,500	\$10,750	\$13,900	\$15,000	\$16,500	\$19,750	\$31,750	\$39,850	\$19,500	\$23,500	\$29,500	\$32,500